



IMAGING@ BRISBANE 2018

22-24 August 2018

Brisbane Convention & Exhibition Centre

DISCOVER DIAGNOSE TREAT

PARTNERSHIP & EXHIBITION PROSPECTUS



imagingatbrisbane.com

Welcome

Welcome to Imaging@Brisbane

Brisbane lies at the heart of imaging innovation and global scientific progress. The city boasts world-leading research and health care hubs across the key health sectors of cancer, mental health and cardiology. It has cemented its place as a powerhouse of research and discovery both at home and abroad. Brisbane is the perfect fit for a new conference that focusses on the use of medical imaging to accelerate translation to the patient.

Imaging@Brisbane 2018 is hosted by seven major research centres involved across three significant multi-modal medical imaging facilities located in the state's capital. This unique multi-disciplinary collaboration forges the foundation for a conference that will attract world-wide attendance and showcase all that medical imaging innovation has to offer health care now, and into the future.

We invite you partner with us at this inaugural event, so together, we can Discover, Diagnose and Treat.



Hosts



CSIRO, The Australian e-Health Research Centre

The Australian e-Health Research Centre (AEHRC) is the leading national research facility applying information and communication technology to improve health services and clinical treatment for Australians.



Herston Imaging Research Facility (HIRF)

HIRF is an alliance between four of Queensland's most influential research and clinical institutions: The University of Queensland (UQ), the QIMR Berghofer Medical Research Institute; Queensland University of Technology; and the Metro North Hospital and Health Service through the Royal Brisbane and Women's Hospital (RBWH). It is the location for high end PET,MR and PET/MR equipment dedicated principally to research activities. The facility houses a Siemens Biograph mMR PET/MR, Siemens 3T Prisma MR, and a Siemens Flow mCT 128 PET/CT scanner.



QIMR Berghofer Medical Research Institute

QIMR Berghofer is a world leading medical research institute. Research is focused on four areas: Cancer, Infectious Diseases, Mental Health and Chronic Disorders. Working closely with clinicians and other research institutes, they are translating discoveries into prevention strategies, new diagnostics and better treatments that save lives.



Queensland University of Technology - Institute of Health and Biomedical Innovation

The Institute of Health and Biomedical Innovation (IHBI) is a multidisciplinary health and biomedical research institute devoted to improving the health of individuals and communities through research innovation. IHBI brings together expert researchers from numerous scientific fields to improve individual and community health through research innovation.



Royal Brisbane and Women's Hospital



Queensland Government

Royal Brisbane and Women's Hospital
Metro North Hospital and Health Service

RBWH is Queensland's largest hospital and provides a wide range of clinical services in the heart of Brisbane. Employing more than 6,000 multidisciplinary staff that together provides life-saving treatment to over half a million people each year. RBWH supports and produces world-leading research and education, and is a prominent innovator in the pursuit of ever-improving patient outcomes.

The Translational Research Institute (TRI)

The Translational Research Institute (TRI) is a unique, Australian-first initiative of 'bench to bedside' medical research. TRI combines clinical and translational research to advance progress from laboratory discovery to application in the community. It brings together researchers and clinicians from the Mater Research Institute, Princess Alexandra Hospital, Queensland University of Technology, and the University of Queensland. In partnership with TRI, the Princess Alexandra Hospital (PAH) has recently installed a Siemens Magnetom 3T Prisma in the Department of Medical Imaging, with 50% of time dedicated to research.



TRI is also the location for state of the art preclinical imaging equipment including: Siemens Inveon Multimodal PET-CT scanner, IVIS Spectrum optical imaging station, Faxitron UltraFocus 100 high resolution cabinet X-ray system, Visualsonics Vevo LAZR Ultrasound and Photoacoustic imaging system.

Hosts

The University of Queensland, Centre for Advanced Imaging

The Centre for Advanced Imaging (CAI) is a strategic initiative of The University of Queensland and reflects the growth in biotechnology and biomedical research requiring spectroscopic and imaging research capabilities. CAI houses some of the most advanced imaging equipment in the Southern Hemisphere including the first ultra-high field 7 Tesla whole body human MRI scanner, a 3 Tesla Prisma MRI scanner and a Biograph Horizon PET-CT scanner; high field (up to 900 MHz) NMR spectrometers and EPR spectrometers; Bruker pre-clinical PET-MR and Inveon



CENTRE FOR
ADVANCED IMAGING

PET-CT scanners; a range of powerful small animal MRI scanner (7T, 9.4T and 16.4T); an 18 MeV cyclotron and a comprehensive suite of radiochemistry and synthetic chemistry facilities. CAI researchers work on innovations in spectroscopic and imaging technology, imaging biomarker development and on biomedical applications of imaging.



Committee



Conference Chair: Dr Amanda Dines
Executive Director, Royal Brisbane and Women's Hospital



Dr Amanda Dines is the Executive Director Royal Brisbane and Women's Hospital and Chair of Herston Medical Imaging Facility Executive Committee. Prior to this role she led the RBWH Cancer Care Service and she continues

to be involved in the strategic development of cancer care services at Herston.

Dr Dines is a Monash University medical graduate, has Masters in Public Health from Harvard School of Public Health, and holds fellowships of the Royal Australasian Colleges of Medical Administrators and General Practice. She served in the Royal Australian Air Force as a Medical Officer for 24 years and is currently an Honorary Aide de Camp to the Governor General of Australia.

Associate Professor Markus Barth
ARC Future Fellow, Head of Ultra-high Field MR Research, Centre for Advanced Imaging, The University of Queensland



Associate Professor Markus Barth's main interests are the development of new techniques for MRI neuroimaging at high and ultra-high magnetic field strengths with a focus on brain functioning and neurological diseases.

His achievements enable mapping of magnetic susceptibility in vivo in dementia and cancer, as well as ultra-fast and accurate functional imaging to better understand brain processes.

A/Prof Barth graduated from the Vienna University of Technology in Technical Physics in 1995 and was awarded his Doctorate in the Technical Sciences in 1999. From 2004 till 2014 he worked as a Senior Researcher at the Donders Institute for Brain, Cognition and Behaviour (Radboud University Nijmegen, NL) and at the Erwin L. Hahn Institute for Magnetic Resonance Imaging (University Essen-Duisburg, D). He then relocated to the University of Queensland to lead the ultra-high field human MR research program at the Centre for Advanced Imaging. He was awarded an ARC Future Fellowship in 2014.

Professor Michael Breakspear
Senior Scientist and Group Leader, Systems Neuroscience Group, QIMR Berghofer



Professor Michael Breakspear undertakes translational neuroimaging, with applications to mental health and neurological disorders, such as major depression, bipolar disorder, schizophrenia, dementia, epilepsy and

Parkinson's Disease. He has published over 180 papers covering basic imaging methodology, computational modelling and clinical application.

Professor Graham Galloway
Director of Imaging Technology, The Centre for Advanced Imaging and The Translational Research Institute



Professor Galloway is Director of Imaging Technology for the Translational Research Institute (TRI) and Chief Executive officer for the National Imaging Facility (NIF). In both roles he is passionate about collaboration, and using cutting edge technology to solve real-world problems.

His research interests include the use of in vivo Magnetic Resonance to identify disease, testing the efficacy of new therapies, and in pushing the boundaries of the technology into novel applications for the use of Magnetic Resonance in physiological studies and material sciences.

Professor Galloway's role in all projects is characterised by his multidisciplinary background, which ensures that he is able to draw together these apparently disparate threads.

Professor Frank Gannon
Director and CEO, QIMR Berghofer



Professor Frank Gannon is the Director and CEO of the QIMR Berghofer Medical Research Institute. He joined QIMR Berghofer in January 2011, having been Director General and board member of Science Foundation Ireland (SFI) since 2007.

Committee

He obtained his PhD from the University of Leicester, England in 1973 and worked subsequently in the USA, France, Ireland and Germany where he was Executive Director of the European Molecular Biology Organisation (EMBO) from 1994-2007.

His major research interest is the regulation of gene expression by the oestrogen receptor, which plays a major role in breast and endometrial cancer.

He is a founding Board Member of the Herston Imaging Research Facility (HIRF).

Adjunct Professor Liz Kenny AO **Senior Radiation Oncologist, Royal Brisbane and Women's Hospital**



Adjunct Professor Liz Kenny is the Medical Director of Queensland's Central Integrated Regional Cancer Service. She is also Medical Director for the Herston Imaging Research Facility and a Senior Radiation Oncologist at the RBWH. Her main areas of specialty interest are Head and Neck Cancer and Breast Cancer.

Liz is committed to research that is outcome focussed, aiming to both improve cure and reduce the morbidity of treatment and has brought together a number of clinical and research teams on the Herston campus with this aim. Liz is also a member of the Cardiovascular and Interventional Radiological Society of Europe, providing advice regarding evidence for interventional procedures and the development of a quality assurance framework.

Liz has been awarded several Honorary Memberships and Honorary Fellowships in both Europe and North America and most recently was appointed as an officer of the Order of Australia.

Professor Carolyn Mountford **CEO and Director of Research, The Translational Research Institute**



Professor Carolyn Mountford is CEO and Director of Research at the Translational Research Institute (TRI) and has a long interaction with the diagnostic imaging industry. Her team has been a worldwide development site for Siemens since 1999.

She is a co-inventor of the diagnostic protocol to monitor women at high risk for breast cancer identifying metabolic deregulations in their breast tissue that precede tumour growth. The same technology is shown to identify changes to the brain associated with learning, memory, Post Traumatic Stress Disorder (PTSD) and injury from blast and impact. Her team are under contract to the USA and Australian military to develop this approach to improve the health of soldiers.

Prior appointments include Professor of Radiology, Harvard Medical School and Director of the Centre for Clinical Spectroscopy at the Brigham and Women's Hospital.

Professor David Reutens **Director, The Centre for Advanced Imaging, The University of Queensland**



Professor David Reutens is the inaugural director of the Centre for Advanced Imaging (CAI), Foundation Professor of Experimental Neurology at The University of Queensland and Director of the ARC Centre for Innovation in

Biomedical Imaging Technology. He graduated in Medicine from the University of Western Australia in 1984 and trained in neurology, obtaining his Fellowship of the Royal Australasian College of Physicians in 1991. After completing his Doctor of Medicine at The University of Melbourne in 1993, he undertook a post-doctoral fellowship at the McConnell Brain Imaging Centre of the Montreal Neurological Institute. Previous academic appointments have been as Assistant Professor, McGill University, Associate Professor, The University of Melbourne and Professor of Neuroscience, Monash University. He is also a Senior Staff Specialist in Neurology at the Royal Brisbane and Women's Hospital and was previously Director of Neurology at Monash Health. Professor Reutens's research involves the combination of preclinical and human imaging techniques to study functions such as learning and memory in the healthy brain, the mechanisms behind diseases such as epilepsy, dementia and stroke and how the brain responds to overcome injury. His research also involves the



development of new imaging techniques and agents for example to characterise tissue structure, molecular and metabolic characteristics and function.

Olivier Salvado

**Group Leader Biomedical Informatics, CSIRO
Honorary Professor, The University of Queensland**



Dr Salvado graduated with a MSEE in France. After working several years for a commercial company he obtained a PhD in Biomedical Engineering from Case Western Reserve University, Cleveland, USA. He has been investigating vascular imaging using MRI before moving to Australia as a research scientist for the CSIRO. He is now leading the CSIRO Biomedical Informatics Group, based at the Australian eHealth Research Centre. His Group develops innovative technologies to analyse medical data, including MRI, PET, biomarkers, and genetics. Dr Salvado has several adjunct positions with Australian universities, he is a regular assessor of scientific grants, a reviewer of international journals, he is regularly involved in reviewing and organising international conferences, and is honorary Professor at the University of Queensland.

**Associate Professor Paul Thomas
Director, Herston Imaging Research Facility**



Associate Professor Paul Thomas is Director of the Herston Imaging Research Facility and Assistant Director of Specialised PET Services Queensland at the Royal Brisbane and Women’s Hospital. Paul is the Vice President of the Australasian Association of Nuclear Medicine Specialists.

Paul has a variety of research interests in PET/CT and PET/MR including PSMA PET/CT and PET/MR in prostate cancer staging and radiotherapy planning, PSMA PET in renal cell carcinoma, hypoxia and FDOPA imaging of glioma, chemokine imaging and risk stratification in malignancy, and technical projects focussing on both motion correction and kinetic analysis to improve the detection of metastatic disease.

Professor Ross Young

**Executive Dean Faculty of Health, Queensland
University of Technology (QUT)**



Professor Ross Young was appointed Executive Dean, Faculty of Health QUT in January 2013 following seven years as Executive Director, Institute of Health and Biomedical Innovation (IHBI), QUT.

Professor Young is a Clinical Psychologist and his research interests lie in the integration of psychological and biological risk factors in mental illness. His research includes work in substance misuse, schizophrenia, anxiety disorders, mood disorders and more broadly in behavioural medicine. This includes work in pharmacogenomics and personalised medicine. Professor Young has over 250 published book chapters and papers in genetic, medical, psychiatric and psychological journals. Professor Young leads a Faculty of Health at QUT focussed on harnessing technology in the provision of effective and efficient care and encourages a transdisciplinary approach to problem solving.

**Professor Greig de Zubicaray
Assistant Dean (Research) and Institute Deputy
Director, The Institute of Health and Biomedical
Innovation (IHBI), Queensland University of Technology**



Professor de Zubicaray’s research program focuses on investigating the neural and cognitive mechanisms responsible for language processing, how these mechanisms are affected by brain tumours and stroke, how our genome helps us speak, and how language recovery can be facilitated by various treatments. His areas of research cover Neurobiology of language and memory; Cognitive neuroscience; Neuroimaging and Psycholinguistics.

About the Conference

Why Brisbane?

The conference will seek to use the concentration of imaging skills in Brisbane to connect Imaging globally and introduce collaborative research projects and partnerships around the themes of this foundation conference: Discover, Diagnose and Treat. Although the technology and developments in imaging will inevitably be covered in the meeting, because of the attendance of world leading developers, the primary focus is on the use and application of imaging as research is translated to the clinic.

Brisbane is fortunate to have world-class imaging facilities based within a few miles of one another housing the most advanced equipment available in this field. Scientists and medical professionals will be able to learn more about the advances in these powerful tools.



Brisbane Imaging Hub

- 1 Herston Imaging Research Facility (HIRF)
- 2 Translational Research Institute
- 3 *Brisbane Convention & Exhibition Centre
- 4 Centre for Advanced Imaging

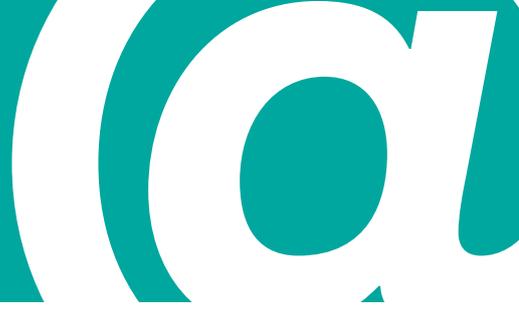
**Conference venue location to show proximity to the Imaging Hubs.*

Audience

This new conference will bring together world leaders in the application of diverse imaging modalities to Discover, Diagnose and Treat. Having a meeting focused on these three themes will provide a unique platform for those who are leading research, translation and application of this fast moving field.

Nowhere else, will you get the opportunity to meet and showcase your organisation to such high calibre specialists and decision makers in the medical imaging world, than at this conference.





Why Partner with Imaging@Brisbane

- Partnering and/or Exhibiting provides an excellent opportunity to promote your organisation, to this highly influential audience
- Showcase your brands and maintain a high profile with delegates in this field before, during and after the Conference
- Opportunity to launch new initiatives, products or services directly to your primary users
- Attendees are keen to improve their knowledge. Aligning your organization with this powerful educational experience demonstrates your commitment to assisting delegate development
- Take advantage of this face to face opportunity to communicate with decision makers from leading organisations involved in imaging science
- If your industry focuses on any of the medical imaging areas of Discover, Diagnose or Treat you cannot afford to miss this conference
- The Participants are the Key Opinion Leaders for all imaging related research and applications and having access to them in one place at one time is a unique opportunity

Venue

The Brisbane Convention & Exhibition Centre is a world-class purpose-built congress venue, renowned for its operational and service excellence. The Centre is located in a unique urban cultural and entertainment precinct in the heart of Brisbane known as South Bank.

South Bank is set in a lush, subtropical riverfront parkland; a destination offering a truly dynamic urban lifestyle and appealing retail precinct; a showcase of Queensland's diverse range of artistic abilities and a host to one of the world's most important collections of indigenous art.

Located on a one kilometre stretch of the Brisbane River, visitors can enjoy the only sand and swimming beach in the heart of an Australian City. A diverse range of attractions line the Southbank river region including beautiful rainforest walks, rock climbing adventures, performing arts and street theatre, an array of international restaurants, cafes and bars. Opera, symphony and first class shopping adventures aspire to all tastes.



Partnership Opportunities

A variety of partnership opportunities are being offered for your organisation's exposure at Imaging@Brisbane 2018 as well as exhibition.

Please note the Conference is also happy to tailor packages not currently available in this prospectus and we encourage those with interest in exposure to contact our Partnership and Exhibition Sales Manager to discuss what is possible.

Opportunities at a Glance	Number Available	Investment AUD \$ (Incl. gst)
Partnership Packages		
Platinum	Exclusive	POA
Gold	Three	25,000
Silver	Limited	15,000
Bronze	Limited	7,500
Educational Opportunities		
Vendor Workshop	Limited	6,600
Keynote Speaker	Limited	5,500
Conference Theme Session	Limited	4,400
Poster Session	Exclusive	4,400
Speaker Preparation Room	Exclusive	3,300
Delegate Services		
Conference Bag/Compendium	Exclusive	8,000
Conference Program Book	Exclusive	7,000
Barista Zone	Exclusive	6,000
Portable Charging Station	Exclusive	4,000
Notepad and Pen (sponsor provided)	Exclusive	2,000
Advertising		
Satchel Insert	Multiple	660
Full Page Advert	Multiple	660
Half Page Advert	Multiple	330
Exhibition		
Exhibition Booth	Multiple	3,500
Table Display	Multiple	2,200

Please note: Prices are in AUD Dollars and include 10% Goods and Services Tax.

The Platinum Package

Exclusive \$POA

- Logo on all partner signage at venue
- Logo in Conference Program (subject to printing deadlines)
- Logo on Conference Website
- Complimentary Exhibition Booth (6m x 2m)
- Four Exhibitor Registrations
- Six complimentary Conference partner registrations (full delegate) including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, ticket to the Welcome Reception and ticket to the Imaging@Brisbane 2018 Conference dinner
- Double page advertisement in the Conference Program (subject to printing deadlines)
- One insert to be placed into the delegate satchels (size and content to be approved by the Conference Organising Committee)

Platinum package also includes the following three items:

Vendor Workshop

Opportunity to hold a 45 minute workshop (timing to be confirmed and agreed with the organising committee)

- Room hire and Standard Audiovisual entitlements will be included. (Any additional audiovisual requirements, speaker costs and food and beverage costs will be at the expense of your organisation)
- Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval.

Plus

Conference Dinner Sponsorship

- Logo included on the Conference Dinner signage
- Opportunity to place an organisation provided pull up banner to one side of the stage area

Plus

Delegate Name Badge & Lanyards

Every registered delegate will be provided with an official Conference name badge upon registration. Delegates will need to wear their name badge for the duration of the Conference, which will enable access to all program sessions, social functions and the exhibition.

- Company logo printed on the Name Badges and Lanyards*, along with the Meeting logo

* The Organising Committee reserves all rights in selection of the appropriate name badge and lanyard

The Gold Package

Three opportunities available \$25,000

- Logo on all partner signage at venue
- Logo in Conference Program (subject to printing deadlines)
- Logo on Conference Website
- Complimentary Exhibition Booth (3m x 2m)
- Two Exhibitor Registrations
- Three complimentary Conference partner registrations (full delegate) including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, ticket to the Welcome Reception and ticket to the Imaging@Brisbane 2018 Conference dinner
- One page advertisement in the Conference Program (subject to printing deadlines)
- One insert to be placed into the delegate satchels (size and content to be approved by the Conference Organising Committee)

Gold package includes the following item:

Conference Lunch

- Your organisation logo included on the Conference Lunch signage during one of the days of the conference
- Opportunity to place an organisation provided pull up banner in the catering area
- Opportunity to provide partner organisation branded napkins (at own expense)

Partnership Opportunities

The Silver Package

Limited opportunities available \$15,000

- Logo on all partner signage at venue
- Logo in Conference Program (subject to printing deadlines)
- Logo on Conference Website
- Complimentary Exhibition Booth (3m x 2m)
- Two Exhibitor Registrations
- Two complimentary Conference partner registration (full delegate) including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, ticket to the Welcome Reception and ticket to the Imaging@Brisbane 2018 Conference dinner
- One half page advertisement in the Conference Program (subject to printing deadlines)
- One insert to be placed into the delegate satchels (size and content to be approved by the Conference Organising Committee)

Silver package includes the choice of one of the following items:

Conference Morning Tea

- Logo included on the Conference Morning Tea signage during one of the days of the conference
- Opportunity to place an organisation provided pull up banner in the catering area
- Opportunity to provide partner organisation branded napkins (at own expense)

Or

Conference Afternoon Tea

- Logo included on the Conference Afternoon Tea signage during one of the days of the conference
- Opportunity to place an organisation provided pull up banner in the catering area
- Opportunity to provide partner organisation branded napkins (at own expense)

The Bronze Package

Limited opportunities available \$7,500

- Logo on all partner signage at venue
- Logo in Conference Program (subject to printing deadlines)
- Logo on Conference Website
- Complimentary Exhibition Table Display (2m x 1m)
- One complimentary Conference partner registration (full delegate) including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, ticket to the Welcome Reception and ticket to the Imaging@Brisbane 2018 Conference dinner
- One insert to be placed into the delegate satchels (size and content to be approved by the Conference Organising Committee)

Individual Partner Opportunities



Educational

Vendor Workshop

Limited Opportunities \$6,600

Opportunity to hold a 45 minute workshop (timing to be confirmed and agreed with organising committee)

- Room hire and Standard Audiovisual entitlements will be included. (Any additional audiovisual requirements, speaker costs and food and beverage costs will be at the expense of your organisation)
- Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval.

Keynote Speaker

Limited Opportunities \$5,500

The opportunity to align your organisation with a Keynote Speaker presenting at the conference

- Logo in Conference Program next to Conference-partnered speaker (subject to printing deadlines)
- Logo in Conference Website next to Conference-partnered speaker
- Logo on session slide of Conference-partnered speaker
- Opportunity to place an organisation provided banner at the entrance to your Conference partnered speakers session room (2m high by 1m wide, free standing)
- Logo on Conference Website
- One complimentary Conference partner registration (full delegate) including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, ticket to the Welcome Reception and ticket to the Imaging@Brisbane 2018 Conference dinner

Conference Themed Session

Limited Opportunities \$4,400

The conference will cover a range of specialist themes. This is a great opportunity to align your organisation's product or service to a particular area.

- Logo in Conference Program next to the particular conference session (subject to printing deadlines)
- Logo in Conference Website next to the particular conference session
- Logo on session slide of Conference-partnered theme
- Opportunity to place an organisation provided banner at the entrance to your Conference partnered themed session (2m high by 1m wide, free standing)
- Logo on Conference Website

Poster Session

Exclusive Opportunity \$4,400

Research and Development projects are a key focus of Conference. Poster Sessions highlighting some of the industry's most significant projects will be held throughout the event.

- Logo on Poster Session signage
- Logo in Conference Program (subject to printing deadlines)
- Logo on Conference Website

Speakers' Preparation Room

Exclusive Opportunity \$3,300

The speaker preparation room is a highly visited area throughout each day of the conference.

- Logo on Speakers' Room signage
- Logo in Conference Program (subject to printing deadlines)
- Logo on Conference Website

Individual Opportunities

Delegate Services

Conference Bag or Compendium

Exclusive Opportunity \$8,000

Every registered delegate will be provided with an official Conference Bag or Compendium upon registration. The Organising Committee will ensure a quality item is chosen to prolong usage by delegates.

- Logo in the Conference Program Book
- Logo on the Conference website
- Company logo printed on the satchel*, along with the Conference logo

* The Organising Committee reserves all rights in selection of the appropriate Conference delegate bag or compendium. Size and location.

Program Book

Exclusive \$7,000

Every registered delegate will receive an official Conference program upon registration, the program will be of high quality to encourage use by delegates well after the Conference has finished.

- Logo on cover of Program Book (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)
- Full-page advertisement in inside back cover of Program Book (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)
- One complimentary Conference partner registration (full delegate) including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, ticket to the Welcome Reception and ticket to the Imaging@Brisbane 2018 Conference dinner

Please note: Other Partner advertisements will appear in the program book

Barista Zone

Exclusive Opportunity \$6,000

A barista zone will be located within the exhibition area serving coffee and tea throughout the Conference during exhibition open times.

- Logo on Barista Zone signage

- Opportunity to provide Conference partner's cap, apron, cups and napkins for use on barista zone or by baristas (Conference partner to supply at own cost – require fresh aprons each day)
- Opportunity to place an organisation provided banner at the barista zone (2m high by 1m wide, free standing)
- Logo in Conference Program (subject to printing deadlines)
- Logo on Conference Website
- One complimentary Conference partner registration (full delegate) including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, ticket to the Welcome Reception and ticket to the Imaging@Brisbane 2018 Conference dinner

Charging Station

Exclusive Opportunity \$4,000

Branding of a charging station area for mobile devices. Delegates will flock to this area in order to keep their mobile devices charged so that they can stay connected throughout the day.

Notepad and Pen

Exclusive Opportunity – Sponsor Provided \$2,000

The sponsor can provide a branded notepad and pen to be included in the delegate bag. This is a useful resource for delegates on site and provides good exposure of your organisation.

(Quantity, size and delivery deadline will be made available upon enquiry).

Advertising Opportunities

Delegate Satchel Inserts

\$660 each

- Opportunity to include a promotional insert in the delegate satchel (maximum 1 x A4 double sided flyer)

Advertisement in Conference Program Book

Advertisements will be offered in the Conference Program Book – finished art work is to be supplied by the Conference partner, by the requested date

Full Page \$660, Half Page \$330

Exhibition Opportunities



The exhibition area will be within the main networking area of the Conference where all catering, registration and poster presentations will take place. This is a great opportunity for your organisation to feature the most up to date information, services and products available.

*Space is limited and consideration will be given to those purchasing a partnership package first.

Exhibition Booth

\$3,500

- 3m x 2m shell scheme booth
- Back and side walls
- Organisation name on fascia
- Two spotlights
- One standard power outlet
- Two Exhibitor Registrations

Exhibition Table Display

\$2,200

- Table with cloth
- Back wall
- Two (2) chairs
- Organisation name on fascia
- One standard power outlet
- One exhibitor registration

General Terms and Conditions

- All costs include GST and are in AUD
- A tax invoice will be sent upon receipt of a signed application form
- The allocation of exhibition positions or confirmation of a sponsorship item is at the discretion of the Imaging@Brisbane 2018 Organising Committee and will take into account date of application booking, exhibition preferences, proximity to competitors and other relevant matters.
- Imaging@Brisbane2018 reserves the right to alter the exhibition floor plan at any time.

Contact

Andrea O'Sullivan

Partnership & Exhibition Manager

Imaging@Brisbane2018

Tel: +617 3255 1002

Email: sponsorship@imagingatbrisbane.com

Conference Organiser: ICMS Australasia, PO Box 3599, South Brisbane, QLD 4101



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